

Start or grow your business

Customer Connect

This is a workshop to help you find and connect to your new customers.

This workshop is for small business owners who are looking to understand their new customer markets, how to reach them and how to stand out from the crowd. The basics of marketing are covered and the attendees will be researching and reviewing their product to market during the workshop.

The workshop will look at:-

- Researching the market;
- Market basics;
- Channel overview;
- Product to market fit;
- Articulating your purpose; and
- The customer experience

WHEN AND WHERE?

Date: 6 March 2019

Time: 5.30-7.30 p.m.

Venue: Level 2, 462 Chapel Road, Bankstown

Contact: 02 8713 9200

Register at: see link on this communication



Partnering with:-

