

ssi.org.au



Partner with SSI
to help us provide life-changing
services for a diverse Australia

SSI For equality
of life.

About SSI

SSI is a national not-for-profit organisation providing dedicated human and social services to a diverse Australia.

With community at the heart of everything we do, our purpose is to create a world in which everyone has access to equal opportunities.

A leading provider of human services and social sector impact

SSI was founded in Sydney in 2000 with the aim of helping newly arrived refugees settle in Australia. Over time, our expertise in working with people from diverse cultural and linguistic backgrounds served as the foundation for a gradual expansion into other social services and locations. We now deliver human services across three states, have a dedicated research team informing our work and leading sector insights, and we advocate for our communities' issues.



Acknowledgement of Country

SSI acknowledges the Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work. We pay respect to Elders past and present and recognise their continuous connection to Country.

SSI has programs in

**New South Wales
Queensland
Australian Capital Territory
and Victoria**

56,000+

people access SSI services per annum to achieve their full potential

59+

programs and initiatives provided by SSI

Partner to create real change in Australia

Our partners play a vital role in supporting the delivery of dedicated services to empower individuals, families and children from diverse backgrounds and identities to achieve their full potential in life.

Our focus is on ensuring these groups:

- **Newcomers to Australia** have choice and opportunity to participate, contribute, feel safe, welcome and have a sense of belonging
- **Children and young people from diverse cultural backgrounds** grow up safe, connected and supported in their family, community and culture
- **People living with disability** access the support they need to achieve their goals and aspirations
- **Women from diverse backgrounds and identities** fulfil their aspirations free from discrimination, oppression and injustice, and participate fully in society with dignity, safety and respect
- **People seeking employment** improve their economic participation

No one organisation can achieve social change in isolation. Partnering with SSI is built to be mutually beneficial to achieve the objectives of our partners to engage with your staff and communities.

SSI offers holistic partner programs to champion your support of diversity, inclusion and social impact through a multitude of opportunities including:

- Corporate and skilled volunteering
- Cultural responsiveness and diversity training workshops
- Recruitment and employment support
- Arts & culture programs
- Staff engagement and awareness raising
- Fundraising
- Event and program sponsorship
- In-kind and pro-bono support
- Workplace giving
- Co-designed solutions

Walk alongside our communities

With our partners, we walk alongside the communities we serve, hear their stories and make a meaningful impact on their lives. It is an opportunity to understand the barriers diverse communities face, work with them to overcome these challenges and create a more equitable Australia through cross-cultural exchange.

12,182

newcomers were supported with our services in the last year

10,000+

people accessed employment services

32,400hrs

contributed by volunteers in the last year

Corporate volunteering with the SSI Welcome Program

The SSI Welcome Program pairs newcomers with established locals to explore iconic landmarks and scenic spots to make Australia feel like home and increase a sense of community. The program builds a sense of belonging and connection through the cross-cultural exchange of newcomers, locals and volunteers.

Corporate volunteers have the opportunity to connect with newcomer communities to improve social wellbeing. The SSI Welcome Program outings are co-designed with partners and so far, have included:

- Visiting Taronga Zoo
- Hiking in the Blue Mountains
- Picnicking at Barangaroo Reserve
- Visiting iconic landmarks like the Sydney Opera House and Australian National Maritime Museum
- Participating in Aboriginal heritage tours



Skilled volunteering

Within SSI's ecosystem of over 59 programs, there are many possibilities for SSI to learn from the expertise of our partners. Skilled volunteering offers a unique opportunity to meaningfully engage staff to co-design better ways to support Australia's diverse communities.

Volunteers can create real change through a variety of projects, including:

- Business support for entrepreneurs who have incredible business ideas but experience barriers to accessing mainstream support
- Develop strategies to scale programs and increase brand awareness
- Map customer journeys to enhance programs to better support communities
- Website development
- Business development & strategy



SSI Diversity Training

Make diversity into a competitive advantage to better engage with your staff, customers and community. SSI offers tailored learning experiences that transform how people respond to diversity in ways that inspire curiosity, and build confidence to engage more effectively with cultural diversity. Training is grounded in SSI's 20+ years' experience as a leading provider of services to culturally and linguistically diverse communities.

Working with our Diversity Training team, you can create more culturally responsive and inclusive workplaces across Australia.



2,679

people participated and benefited from Diversity Training workshops in the last year

Employment pathways

We can support your organisation to create a diverse workforce and inclusive culture. SSI supports communities to find sustainable and skilled employment by mentoring to hundreds of people each year to get them skilled, confident and job ready.

Working with employers, we co-design innovative and bespoke employment programs that enable our corporate partners to access new talent pools and support your diversity and inclusion strategies.

Staff engagement and awareness raising

As a partner, we want to ensure that your whole organisation is engaged, motivated and passionate about the purpose of SSI. Staff are engaged to increase the awareness of diverse communities' experiences, cultures and barriers whilst giving back to the communities SSI serves.

Significant events to collaborate on with include International Women's Day, International Day for the Elimination of Racial Discrimination (otherwise known as Harmony Day), and Refugee Week.

“We are extremely proud of our ongoing partnership with SSI. For over seven years Allianz has been working in partnership with SSI on programs which support the economic and social participation of people from a refugee or migrant backgrounds. This includes employment pathways, refugee scholarships, volunteering as well as sponsorship of community and arts initiatives which engage and connect with a plethora of diverse artists and communities in Sydney.

Allianz is committed to contributing to an inclusive society. One in which all people – no matter their culture, background or ability – feel valued, and have the opportunity to use their unique skills and reach their full potential. Our commitment is well aligned with SSI's vision for a cohesive society where everyone is given an opportunity to achieve their full potential.”

Renee Eaton, Community Specialist, Allianz



Meet Mohsen

Despite having a bachelor's degree in biomedical engineering and experience in the banking sector, Iranian-born Mohsen faced employment challenges in both fields after finding safety in Australia following three year's detention on Christmas Island. Mohsen's first priority was getting a job, but while highly qualified he struggled to find employment due to his limited English language proficiency, visa status and lack of local networks.

“I applied for so many jobs all over Sydney, but no one would give me a chance,” he said.

With support from the SSI's Refugee Employment Support Program (RESP), Mohsen participated in work readiness workshops, gained insights into the local job market, established networks, connected with mentors and empowered to thrive in the Australian workforce. Mohsen then went on to enrol and complete a Bachelor of Business, landed a job with ANZ bank and today has found independence and security through establishing his own business as an independent mortgage broker.

“I can say that with SSI you do not feel you are alone ... You can achieve your dreams and work with people who share a similar journey and background.”





Sponsorship

Sponsorship of arts & culture events

SSI's New Beginnings Festival has been running since 2014 and has grown into Sydney's flagship multicultural festival dedicated to showcasing the talents of artists and entrepreneurs from refugee, migrant and First Nations backgrounds. In Queensland, SSI organises World of Cultures, a one-day multicultural festival bringing together the vibrant communities of Logan.

Beyond our flagship events, SSI organises arts & culture events throughout the year in multiple locations.

Sponsorship is available to partners seeking to empower multicultural communities, champion a more culturally enriched Australia and make a lasting impact in the lives of all Australians.

Program sponsorship

Program sponsorship is an opportunity to work collaboratively to help tackle some of the barriers our diverse communities face. You can play an active role in supporting the implementation and long-term sustainability of SSI's community programs.

From supporting diversity in entrepreneurship through Ignite® Small Business Start-ups to fostering community belonging by partnering with our Community Engagement team, SSI's 50+ programs offer many opportunities for collaboration.

300+

businesses have been established through the Ignite® Small Business Start-ups program

2023 New Beginnings Festival

- 6,000+ attendees
- 317 media mentions
- potential media reach of 575 million
- 365K+ impressions and 130K+ reach across organic and paid social media



Staff fundraising

Fundraising for SSI is a fun, social and rewarding way to advocate and champion for a more equitable, enriched and inclusive society for all. The Corporate Partnerships team will work closely to support every step of your fundraising journey.

Fundraising can be built around SSI-aligned events, such as International Day for the Elimination of Racial Discrimination (otherwise known as Harmony Day), Christmas Toy Drive and Refugee Week, or established fundraising signature events such as the City2Surf fun run in Sydney.

Co-designed solutions

Partners play a vital role in helping SSI deliver innovative and demonstrable impact. SSI has experience and proven methodologies to co-design award-winning, projects that benefit both our communities, partners and larger networks.

Our Corporate Partnerships team will work with your brand to unlock unique opportunities tailored to meet your objectives and champion your commitment to a more inclusive Australia.

Workplace and payroll giving

Workplace giving is a simple and effective way to bring your organisation's values to life. A successful workplace giving program supporting SSI unifies your employees in supporting a more inclusive Australia, enhances the profile of your organisation as a desirable place to work, and gives your employees tax benefits for supporting causes they're passionate about.

Through regular pre-tax donations from employees, you can ensure the delivery and continuing impact of SSI services. When organisations match employee donation dollar for dollar, you double your impact so more individuals, children and families can get the support they need to thrive.

\$39,000 funds the annual cost of eight SSI Welcome Program activities for newcomers to make Australia feel more like home



300

Chromebooks generously donated by LiteHaus International helped individuals and families overcome barriers of accessing technology and digital literacy. All donations ensure that our communities can fully participate in Australia

“Commonwealth Bank and SSI have been working in partnership since 2017 through various projects that support the inclusion and empowerment of refugees and migrants; including the development of an award-winning financial literacy toolkit in numerous languages, partnering on activities that support economic inclusion pathways such as the New Beginnings Festival and Ignite® Small Business Start-Up program.

Commonwealth Bank is committed to contributing to an inclusive society in collaboration with valued community partners such as SSI. The expert work delivered by SSI through social and economic participation initiatives is unique and unmatched.”

*Malini Raj,
Head of Community Engagement,
Commonwealth Bank*



“Wests Tigers is proud to partner with SSI to achieve equality and social cohesion within the community. Partnering with SSI strongly emphasises our mission as a professional sporting organisation to encourage and enrich the lives of the community. We look to achieve this by harnessing Rugby League's popularity within the Australian society and valuing its rich diversity.”

*Keehan Diamond,
Community Engagement Manager,
Wests Tigers*



“The Australian National Maritime Museum has partnered with SSI since 2020 on numerous programs which support the access and participation of people from a refugee or migrant backgrounds. The objectives for the partnership are building a diverse workforce with cross-cultural capability through volunteering and employment pathways, ensuring cultural diversity is celebrated and reflected in our national stories, and ensure meaningful access and participation in all that the museum has to offer.

In addition to volunteering and employment pathways, the Australian National Maritime Museum is proud to work alongside SSI on co-presenting and hosting the New Beginnings Festival, supporting regular excursions to the museum through the Welcome Program and staff undertaking Diversity Training to better support cross-cultural exchange with all. We look forward to continuing to work with SSI to support our commitments for a diverse and inclusive society through access and participation.”

*Tina Koutsogiannis,
Partnerships Consultant,
Australian National Maritime Museum*



Interested in making a difference?

Get in touch with SSI to partner on volunteering, donating, fundraising and collaborating with us for a more equal Australia.

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We're SSI.
We stand for a world in which everyone has access to equal opportunity.
We are driven by equality, empathy, and celebration of every individual.

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